

## **OneHE Cookies Policy**

### **What are cookies?**

This website uses cookies to collect information. Cookies are small data files that are placed on your computer or other mobile or handheld device. This includes information about pages viewed and the visitor's journey around our website. We do not, however, use cookies to collect or record information on names, addresses or other personal details. OneHE is able to monitor individual visitor browsing behaviour but third parties are not able to identify users using cookies.

### **Who sets the cookies?**

The cookies stored on your computer or other device when you access this website are set by OneHE and our suppliers who partner with us to help deliver a high quality website and online experience.

### **How do you disable cookies?**

If you want to disable cookies you need to change your website browser settings to reject cookies however doing so will mean loss of certain functionality on this website.

How to disable cookies from your device will depend on the browser you use. Here's how to do it on the most popular Windows PC browsers:

#### Microsoft Internet Explorer:

1. On the settings menu select "Internet Options"
2. Click on the "Privacy" tab
3. Select the appropriate setting

#### Google Chrome:

1. On the menu select "Settings"
2. Expand "Show advanced settings..."
3. Under the Privacy section, click on "Content Settings..."
4. Select the appropriate setting

#### Mozilla Firefox:

1. On the menu select "Options"
2. Click on the "Privacy" Tab
3. Under the "History" section change the drop down to "Use custom settings for history"
4. Select the appropriate settings

To disable cookies in any other browser or on an Apple device further information can be found here <http://www.aboutcookies.org/default.aspx?page=1>

## **What happens if I disable cookies?**

This depends on which cookies you disable, but in general the site may not operate properly if cookies are switched off.

## **What sorts of cookies do OneHE use?**

### **User Experience Cookies**

User experience cookies are anonymous temporary cookies used to enhance the way the site is presented to you. They are used to render the site differently depending on the circumstances (e.g. if you have JavaScript enabled, if your browser can render images in a specified way).

### **Session Cookies**

Session cookies are used to enhance your online experience. They are added to users after they log in. Session cookies expire 20,000 seconds after your visit has ended and are deleted from your device.

If you are a registered site user, session cookies enable us to link your visit to our database in order to allow access to the registered user content areas and retrieve previously saved information. These cookies are essential to the website's functionality.

### **Analytics Cookies**

This website uses a web analytics service provided by Google, Inc. ('Google'). Cookies are used to collect information about how visitors use our site; they do not contain any personal information.

We use the information to compile reports and to help us improve the site and user experience. Google Analytics uses first-party cookies to track visitor interactions. These cookies are used to store information, such as what time the current visit occurred, whether the visitor has been to the site before, and what site referred the visitor to the web page.

For more information regarding Google Analytics and your data privacy please visit: <http://www.google.com/analytics/learn/privacy.html>

It is possible to opt out of Google Analytics tracking on all websites you visit by installing an add-on to your browser. The Google Analytics Opt-out Browser Add-on is available for Internet Explorer, Google Chrome, Mozilla Firefox, Apple Safari and Opera. The add-on can be downloaded here: <https://tools.google.com/dlpage/gaoptout>

This website also uses a web analytics service provided by Crazy Egg, Inc (Crazy Egg). Crazy Egg uses first-party cookies for one or more of the following purposes: to help identify visitors; assess usage patterns and perform traffic analysis; identify preferences; diagnose problems with our servers; analyse trends; and otherwise administer Crazy Egg products and services.

Cookies placed by Crazy Egg on the computers of visitors to this websites do not include Personally Identifiable Information such as name, phone number, e-mail address or mailing address, nor does Crazy Egg link cookies to such Personally Identifiable Information in its servers or databases.

Crazy Egg sets one cookie value in order to track whether a visitor is new or returning. A “returning” visitor is one that has previously visited any tracked page on this website within the last 5 years. The cookie is named and has a value of either 0 or 1. It expires 5 years from the date that it was set.

For more information regarding Crazy Egg and your data privacy please visit:

<http://www.crazyegg.com/privacy>

It is possible to opt out of Crazy Egg tracking on all websites you visit. For more information please visit: <http://www.crazyegg.com/opt-out>

### **Advertising Cookies**

This website uses an advertising service provided by Google, Inc. ('Google').

Google offers many products, including AdSense, AdWords, Google Analytics, and a range of DoubleClick-branded services. When you visit a page that uses one of these products, various cookies may be sent to your browser.

These may be set from a few different domains, including google.com, doubleclick.net, invitemediam.com, admeld.com, googlesyndication.com, or googleadservices.com. Some of google’s advertising products enable their partners to use other services in conjunction with theirs (like an ad measurement and reporting service) and these services may send their own cookies to your browser. These cookies will be set from their partner’s domains.

See more detail about the types of cookie used by Google and their partners by visiting: <http://www.google.com/policies/technologies/types/>

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How you can control advertising cookies

You can use Ads Settings to manage the Google ads you see. For more information visit: <https://support.google.com/adsense/troubleshooter/1631343?hl=en>